

Samuel Lopez

Product Designer @ TikTok

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Experience

Product Design Intern @ TikTok Sep 2025 – Present

- Explored and designed human-AI interactions for TikTok's Effect House and Creation teams.
- Proposed new user flows and interfaces that improve TikTok's creation experiences.
- Conducted competitive analysis and iterative design to create key features that enhance user experience.
- Designed 100+ icons and key visual identities for Effect House's web app.
- Handled 3+ design requirements and deliverables within week-long timeframes.

Product Design Contract @ EA Jan 2025 – Present

- Collaborating with EA designers in developing AI-enhanced second-screen gaming experiences.
- Leveraged emerging AI design workflows for synthesizing research and developing design iterations.
- Leveraged user feedback to guide design decisions and develop iterative design ideas.

Interaction Designer Intern @ Stealth AI Startup (NDA) Aug – Sep 2025

- Assisted with leading design strategy and a UI redesign for their mobile application.
- Created wireframes, interaction flows, and design specifications to guide development.
- Thrived in both directed and ambiguous environments to push and achieve business goals.
- Collaborated with engineers and developers to ensure clear and frictionless design deliverables.

Education

University of Washington, Seattle, WA Sep 2022 – Jun 2026

Bachelor of Science — Human Centered Design & Engineering

Skills

Product Design & Research

UI/UX, Visual Design, Motion Design, Rapid Brainstorming, Design Systems, Design Frameworks, Critical Design Thinking, Information Architecture, Usability Testing, User Interviews, Heuristic Analysis, A/B Testing

Design & Development Tools

Figma, Protopie, Photoshop, Illustrator, Webflow, After Effects, Cavalry, GSAP, P5.js, Three.js, Java, HTML/CSS, JavaScript, React, Firebase, Onshape, Rhino

Collaboration

Design Leadership, Product Strategy, Stakeholder Alignment, Cross-Functional Collaboration